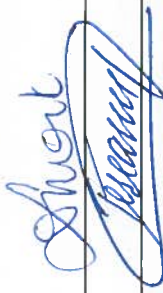


Project Title: Communications & Advocacy for the SDGs-Engagement Facility

Award ID 120689, Annual Work Plan 2019

Dima Al-Khatib, Resident Representative

Valeria Ieseanu, Assistant Resident Representative



EXPECTED OUTPUTS	Expected Results	Activities	RESPONSIBLE PARTY	PLANNED BUDGET				
				Funding Source	Donor	Budget Account	Budget Description	Amount
UNDP Moldova – Comms & Advocacy for SDGs	Objective 1. Raise awareness about and advocate for the SDGs at national level	SDG Opportunity cards and dialogues	UNDP	4000	12	72100	Contractual Services	23,200
		Press-Club Meetings		4000	12	71300	Consultancy	6,000
		SDGs Social Media Campaign		4000	12	75700	Logistics	1,300
		Interactive map		4000	12	64300	DPC - 70%	427
		Social Good Summit		4000	12	74500	DPC - 30%	183
			Infographics and publications					
	Sub-Total							31,110
	Objective 2. Help motivate partners/unblock financing for development	Visibility visits	UNDP	4000	12	72100	Contractual Services	1,000
		Joint Campaigns with private sector on the SDGs		4000	12	74500	DPC	20
		Help Partners to pitch stories						
Sub-Total							1,020	
Objective 3. Attract international attention by telling a narrative about Moldova	Develop storytelling on key results	UNDP	4000	12	72100	Contractual Services	14,000	
	Develop op-eds and blog posts		4000	12	64300	DPC-70%	198	
	Produce documentary on Migration and Diaspora		4000	12	74500	DPC-30%	84	
	Contribute to pitching stories to international media							
Sub-Total							14,280	
Objective 4. Boost a communications & advocacy culture at UNDP Moldova	Capacity Development for UNDP staff	UNDP	4000	12	72400	Communic & Audio Visual/Subscriptions	500	
	Social Media Audit and Enhancement of profiles		4000	12	71300	Consultancy	500	
	Subscriptions and others		4000	12	74500	DPC	20	
Sub-Total							1,020	
TOTAL							47,430	

Prepared by: Laura Bohantova

